



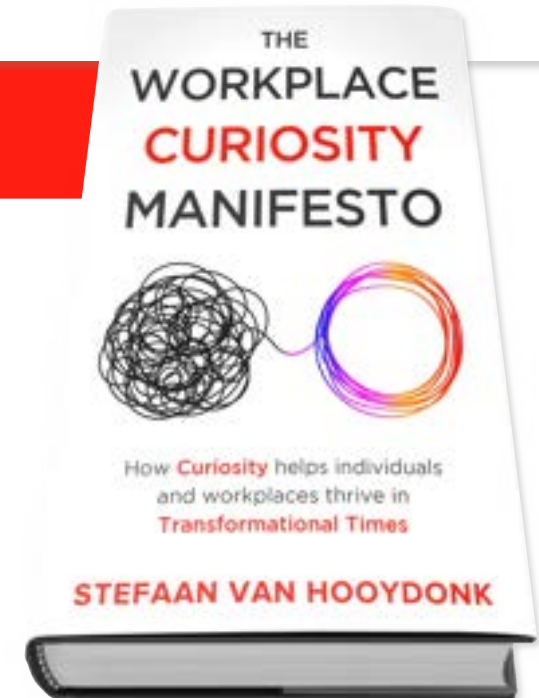
# The power of curiosity

Stefaan van Hooydonk

Keynote presentations

Speaker kit

**Stefaan van Hooydonk makes you challenge your status quo**





# Content

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- Stefaan van Hooydonk
- Presentation focus
- Curiosity for senior leaders
- Curiosity for people managers
- Curiosity for professionals
- Curiosity for Human Resources professionals
- Curiosity for Learning and Development professionals
- Practical information

The majority of attendees don't  
want to be lectured to

They want an experience

Stefaan van Hooydonk provides  
just that



# Stefaan van Hooydonk

## who is he



### Stefaan van Hooydonk

C-suite – level global executive  
Founder of the Global Curiosity Institute  
Author of *The Workplace Curiosity Manifesto*  
Global citizen  
A curious individual

Stefaan has worked at the highest levels in global fortune 200 companies as well as in start-ups. He was Chief Learning Officer and Corporate University head for Nokia, Philips, Cognizant, Flipkart. He has worked across multiple industries and has been advising companies on building modern learning ecosystems, high performing cultures and curious workplaces.

Through the Global Curiosity Institute Stefaan has created a vehicle to research the concept of workplace curiosity and collect and consults global companies on building curious organisations.

Stefaan is author of the bestselling book: *The Workplace Curiosity Manifesto: how curiosity helps individuals thrive in transformational times*.

He has lived and worked in diverse cultures such as Belgium, France, Hong Kong, China, Finland, The Netherlands, India, Saudi Arabia and the United Kingdom

Stefaan is a daily meditator, has 4 children and is a marathon runner. He is building a food forest based on permaculture principles and is an amateur beekeeper



A man in a light blue shirt and jeans stands on a stage, gesturing with his hands while presenting to an audience. The audience is seated in the foreground, some looking at the speaker and others at their devices. The background features a large screen and a table with a laptop.

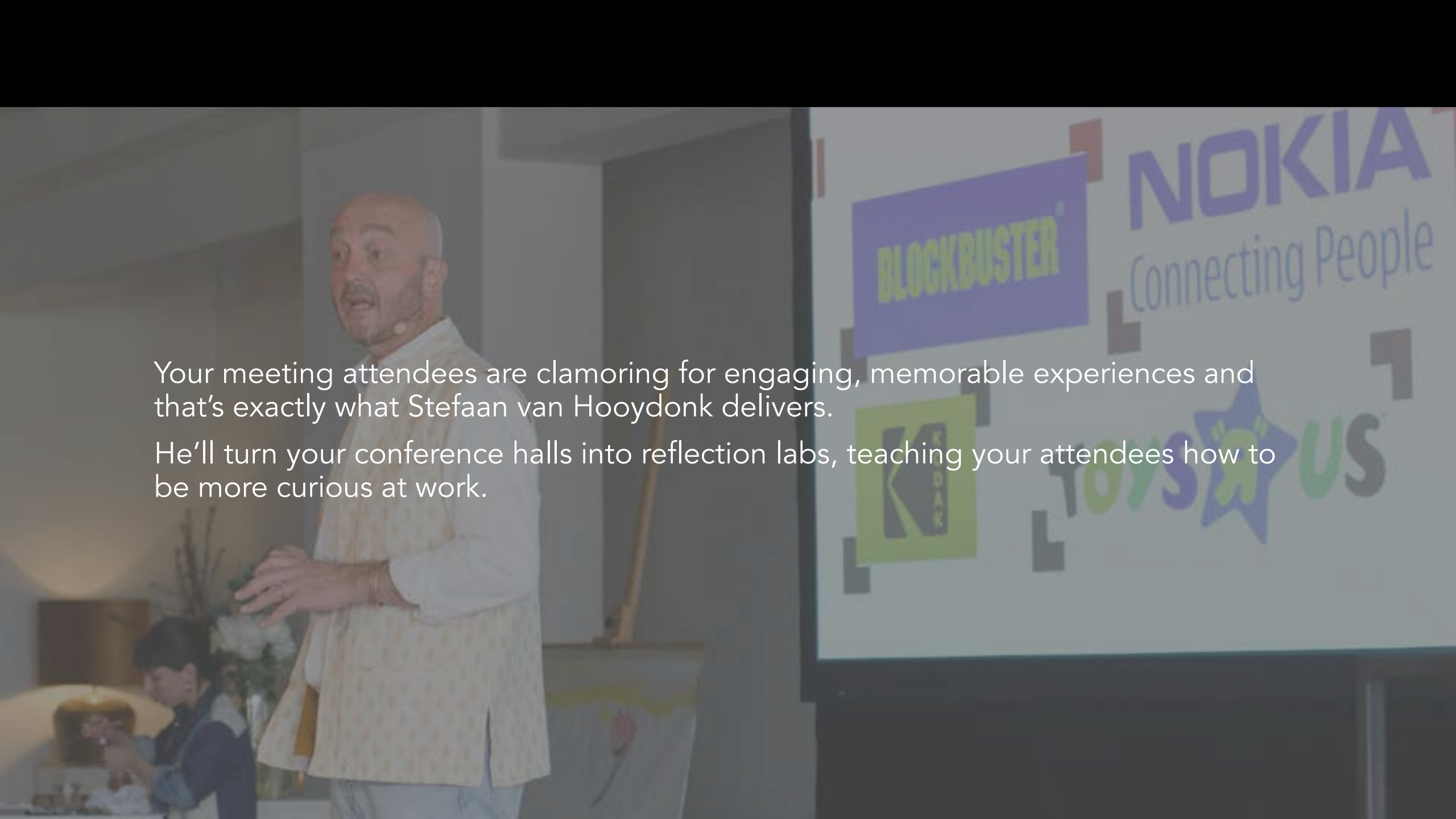
# Presentation focus

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Stefaan's goal is to share with audience how curiosity is a force for good, that we all can benefit from focus on curiosity and that if we are not intentional, our curiosity power shrinks.

Solution to a problem: Stefaan makes you think and provides compelling evidence why curiosity is important in times of change, also why our need for conformity pulls us away from curiosity.

Curious individuals need curious organisations to thrive: Stefaan teaches the conditions for individuals to become a better version of themselves and for leaders to create the right environment for curiosity to thrive.

A man with a beard and a microphone, wearing a light-colored patterned vest over a white shirt, is standing and speaking. Behind him is a large screen displaying several brand logos: Blockbuster (in a purple box), Nokia (with the tagline 'Connecting People'), Kodak (in a green box), and Toys 'R Us (with a star logo). In the lower-left foreground, a woman is seated at a table, looking down at something in her hands. The scene appears to be a conference or a corporate event.

Your meeting attendees are clamoring for engaging, memorable experiences and that's exactly what Stefaan van Hooydonk delivers.  
He'll turn your conference halls into reflection labs, teaching your attendees how to be more curious at work.

# Recent Customers

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# Tailored keynotes and presentations

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For Senior Executives

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For People Managers

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For Professionals

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For HR teams

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For L&D teams





senior executives

# Curiosity: the key element for creating a winning culture

Length: 30 minutes to 90 minutes

Audience size: 10 to 100

Best for: Senior leadership audiences in the private or public sector

Brief outline: In this session, we explore what we know about curiosity, why it is important in our organizations & why now, what potential barriers are and reflect on strategies to get better at it.





## Outline

# Curiosity: the key element for creating a winning culture

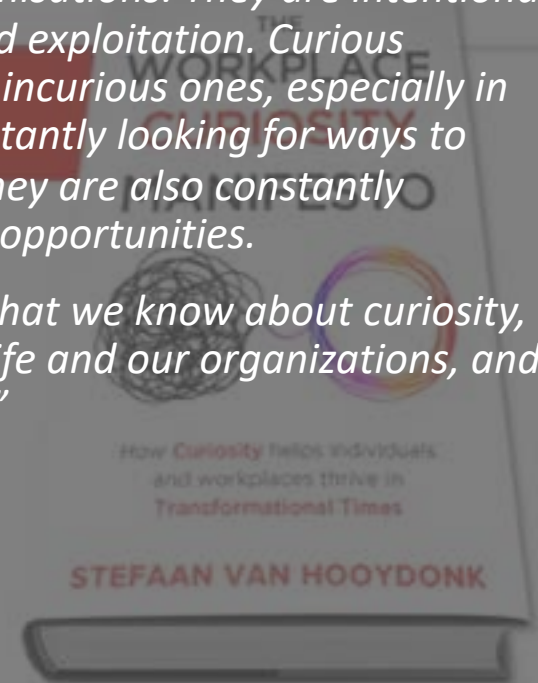
Stefaan van Hooydonk  
Global Curiosity Institute

**Curious professionals need curious organizations to thrive**

*"Every person is born with a healthy dose of curiosity. Some people can maintain this level through adulthood, many however see their original strength diminish over time. The same happens with systems like start-ups. Early start-ups have a high predisposition to exploration, only to see that this mindset deteriorates once the company expands, focuses on efficiency, conforms to rigid standards, and finds it harder to learn from mistakes."*

*Curious organisations are winning organisations. They are intentional about how they balance exploration and exploitation. Curious organizations are more successful than incurious ones, especially in times of change. Not only are they constantly looking for ways to improve their current operations, but they are also constantly scanning the industrial horizon for new opportunities.*

*In this interactive session, we explore what we know about curiosity, why it is important in our professional life and our organizations, and reflect on strategies to get better at it. "*



People Managers

# Leading with curiosity

Length: 1 hour Keynote

Audience size: 10 to 200

Best for: People managers at all levels

Brief outline: In this session, we explore what we know about curiosity, why it is important for leaders and teams, what the barriers are and what leaders can do to get better at intentional curiosity for themselves and the people in their care.







## Outline

# Leading with curiosity

Stefaan van Hooydonk  
Global Curiosity Institute

Curious professionals need curious organizations to thrive

*“The shadow a manager casts on the team is one of the biggest drivers of productivity, engagement, and the feeling of well-being of the team. Those managers who do this well, uplift the team. Those who don't stifle it. The key to effective task management and people leadership is curiosity.”*

*Curious leaders are good at operationalizing the present as well as securing the future. They create psychological safety for the team to thrive. Curious leaders represent a high level of cognitive, empathic, and self-reflective curiosity. They are curious about the world around them, the people they work with, and their own internal conscious and unconscious drivers. They go out of their way to engage with their team, also in times of stress. They stretch their teams to excel in the present and embrace the future.*

*In this interactive session, we explore what we know about curiosity, why it is important for leaders, professionals, and teams, what the barriers are and what leaders can do to get better at intentional curiosity for themselves and the people in their care. “*

Professionals

# Master your curiosity to master your life

Length: 1 hour to full day workshop

Audience size: 10 to 5000

Best for: Corporate audiences in any industry or function

Brief Outline: In this session, we explore what we know about curiosity, why it is important in our professional life, what its barriers are, and reflect on strategies to get better at it.





## Outline

# Master your curiosity to master your life

Stefaan van Hooydonk  
Global Curiosity Institute

Curious professionals need curious organizations to thrive

*“Every person is born with a healthy dose of curiosity. Some people can maintain this level through adulthood, many however see their original strength diminish over time.*

*Those individuals who maintain high levels of productive curiosity are called A-players. They are intentional about how they show up curiously to the world and to the people around them. They are not afraid to question themselves or challenge the status quo with humility. They learn more than others and are better equipped to face changes around them. In many organisations, these A-players are the minority. Why is this?*

*In this interactive session, we explore what we know about curiosity, why it is important in our professional life, what its barriers are, and reflect on strategies to get better at it. ”*



HR professionals

# The power of curiosity for HR

Length: 1 hour to full day workshop

Audience size: 10 to 300

Best for: Human resources or professionals in any industry

Brief outline: In this session, we explore what we know about curiosity, why it is important for the workplace, what the barriers are and what HR can do to get better at intentional curiosity for themselves and the people in their care.





## Outline

# The power of curiosity for HR

How HR can embrace Curiosity in the workplace

Stefaan van Hooydonk  
Global Curiosity Institute

**Curious professionals need curious organizations to thrive**

*“Curiosity is hot. The world as we know it is not the same anymore in the post-covid era. In times of change, Leaders are starting to realise that they need to be both pursuing operational efficiency as well as openness towards an unknown future. Those companies that balance both exploitation and exploration well remain competitive. Yet why is this renewed focus on exploration and curiosity so hard for companies?”*

*Intentional Curiosity is of paramount importance in times of change. The implications of this fundamental change for HR are vast. Not only does HR need to embrace this concept within their own ranks and reinvent themselves, they also need to embark on a journey to ensure curiosity is embedded in recruitment, onboarding, talent management and talent development processes.*

*In this interactive session, we explore what we know about curiosity, why it is important for the workplace, what the barriers are and what HR can do to get better at intentional curiosity for themselves and the people in their care.”*



Learning and Development professionals

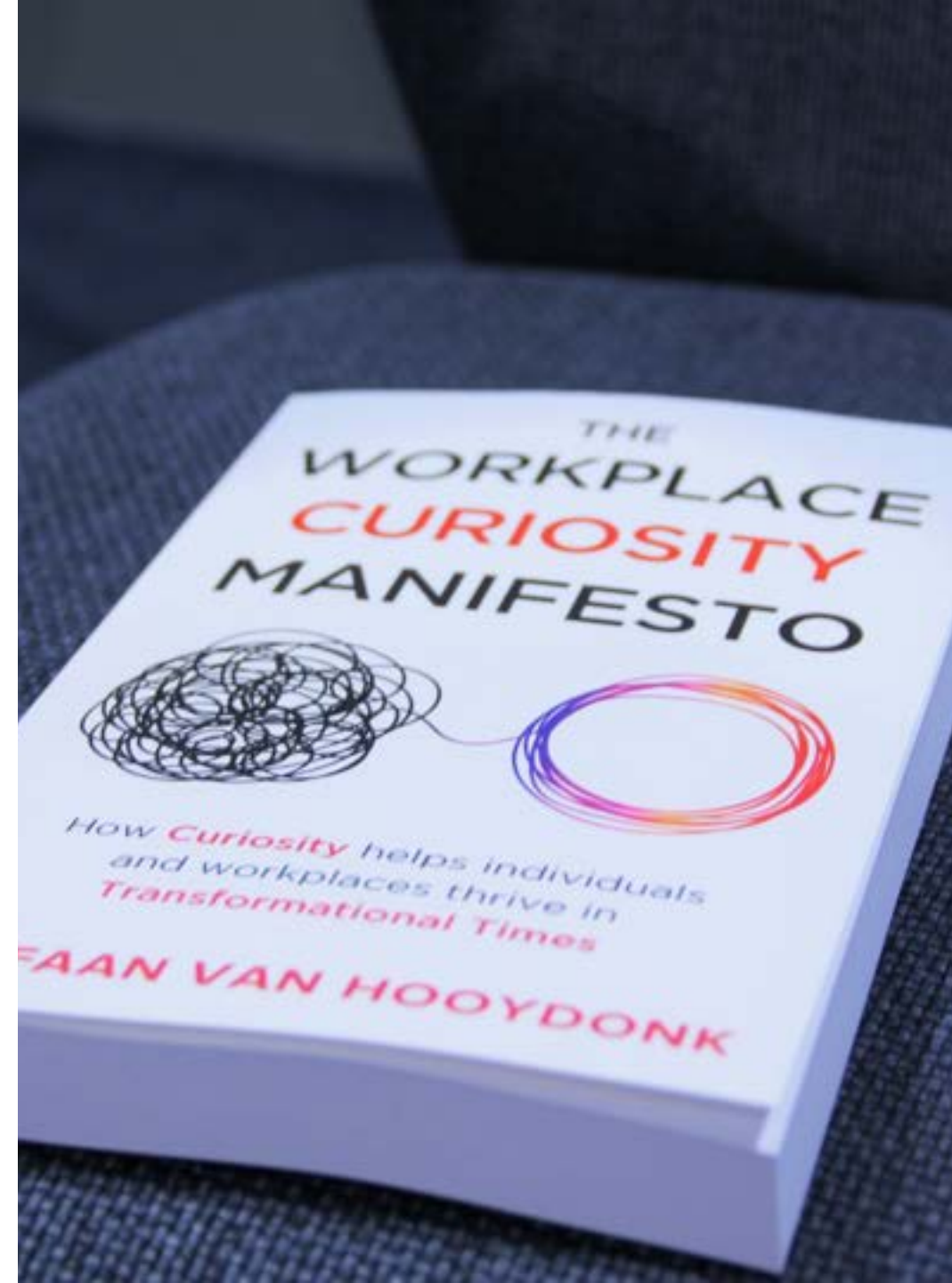
# The power of curiosity in L&D

Length: 1 hour to full day workshop

Audience size: 10 to 300

Best for: Learning and development leaders and professionals in any industry.

Brief outline: In this session, we explore what we know about curiosity, why it is important for the workplace, what the barriers are and what L&D can do to get better at intentional curiosity for themselves and the people in their care.







## Outline

# The power of curiosity in L&D

Stefaan van Hooydonk  
Global Curiosity Institute

Curious professionals need curious organizations to thrive

*“Curiosity is hot in L&D. Curiosity is the initial spark which ignites learning and growth, creativity and innovation. It also creates deeper relationships and allows people to become intently aware of their values, beliefs and biases. In times of stability, curiosity and exploration is marginalised, in times of volatility like we are now, it comes to the forefront. Many L&D teams are already exploring how to redesign their strategy with curiosity at the centre and best practices are emerging.*

*The implications of the changing industrial landscape and consequently the way people grow and learn are indeed vast for L&D. L&D leaders and their teams have the opportunity to step up and embrace this concept within their own ranks and reinvent themselves. They can also embark on a journey to mobilize the leaders and employees to get better at curiosity with novel learning solutions. Furthermore, more broadly they have the opportunity to redesign the way their organisations and professionals learn, unlearn and relearn.*

*In this interactive session, we explore what we know about curiosity, why it is important for the workplace, what the barriers are and what L&D can do to get better at intentional curiosity for themselves and the people in their care.*  
“

*How Curiosity helps individuals  
and workplaces thrive in  
Transformational Times*

STEFaan VAN HOOYDONK



# Testimonials

*"Super thanks for a truly inspiring, enriching, and thought-provoking session!"*

**Rita Vanhauwenhuyse, Vice President**

*Executive Networks*

*"Your session was the most insightful at the London Learning Technologies 2022 conference."*

**Saurav Jaiswal, Founder and Managing Director**

*Innostrat Technologies*

# Practical Information

## Presentation needs

- LCD projector with computer speakers
- Wireless microphone
- Two flip charts or whiteboard with markers

Note: stefaan will bring his Powerpoint presentation on his Macbook Pro and will bring all adapters

## Travel

- Departing city (unless otherwise noted): Brussels
- Hotel preference: King size bed and non-smoking room
- Ground transportation: stefaan is fine with either a limo or uber/taxi service





## For more information:

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**Stay curious**

**Global Curiosity Institute**